# BICE C. WILSON, AIA

Office: 914-288-5431
Mobile: 917-319-3512

bice@studiobice.com

## AREAS OF EXPERTISE:

Project Management | Architecture | Pre-design Services | Architectural Programming | Real Estate Search, Due Diligence & Related Negotiations | Interior Design | Codes & Zoning | Urban Design

## PROJECT TYPES:

Workplace design | Broadcast Workplaces | Adaptive Reuse | Community Revitalization | Single and Multi-Family Housing

## CHARACTERISTICS:

- Both practical & visionary
- A strong leader & mentor
- Able to find the most elegant design & management solutions for a given challenge

## ARCHITECTURAL LICENSES:

| | |
|---|---|
| New York | Massachusetts |
| New Jersey | Maryland |
| Connecticut | Michigan |
| Pennsylvania | NCARB |

## EDUCATION:

Bachelor of Architecture – Pratt Institute

## EMPLOYMENT:

- **Principal at Studio Bice Architecture PLLC 2012 to Present**
  - Corporate Interiors project design and project management services

  - Pre-design and project management services for various mixed use development projects.
- **Principal at Syndicate Architecture PLLC 2014 to 2017**
  - Assisted clients with several complex real estate transactions for landmark and mixed use developments.
  - Design and Project Management for several workplace interiors projects.
- **A Founding Principal of Meridian Design Associates, Architects, PC – 1981 thru 2014**
  - Managing Partner, led the firm to $3,000,000 in revenues and 25 employees.
  - Led the Urban Design and Residential Development Practice.
  - 1996 AIA Urban Design Award of Excellence for Mianus Bioregional Planning Project, which was also exhibited at the Cooper Hewitt Museum
  - Internationally known expert in the Media & Communications / Creative Workplace
  - Design and project management experience in mission critical projects on fast track schedules
  - Pre-design & due diligence services credited with saving clients millions of dollars in making real estate deals.

# REPRESENTATIVE PROJECTS

## WORKPLACES:

IATSE International Headquarters
Manhattan, NY

Adaptive reuse of 35,000 sf loft into headquarters of international theatrical union.

*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence | Condo Purchase Negotiations support | New Certificate of Occupancy for Building.*

IA National Benefit Funds Relocation
Manhattan, NY

32,000 sf Offices for union health & benefit funds.

*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

bicewilson@gmail.com
917.319.3512

Tribune Media Co-location
Manhattan, NY
42,000 sf colocation of radio & TV management, sales and broadcast operations.
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

IATSE Local 798 Relocation
Manhattan, NY
Office Interiors for 9.000 sf offices & union hall of hair & make-up union
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support | Change of Certificate of Occupancy*

IA National Benefit Funds Energy Retrofit & Restack
Manhattan, NY
8 phase re-organization & energy retrofit of 32,000 sf leasehold to increase workforce and save 60% of electrical energy over 2006 installation.
*Architecture & Interior Design | Project Management*

The Feedroom
Manhattan, NY
18,000 sf offices for web-based news company.
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

ITAC New York
Manhattan, NY
11,000 sf offices for non-profit supporting NYC based manufacturing.
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

Scholastic Media
Manhattan, NY
8,000sf offices for publishing company.
*Architecture & Interior Design*

Eyada.com
Manhattan, NY
7,500sf offices for web-radio company.

bicewilson@gmail.com
917.319.3512

*Architecture & Interior Design*

## MEDIA & COMMUNICATIONS WORKPLACES:

Lifetime Television
Manhattan, NY
36,000 sf technical operations center for TV Network.
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

http://www.nytimes.com/2006/12/17/realestate/commercial/17sqft.html

CBS Early Show Studios
Manhattan, NY
Fast Track Gut Renovation of retail space at the GM Building for the news room, offices and studios for CBS' Early Show.
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

Martha Stewart Production Center
Norwalk, CT
Adaptive Reuse of 40,000 sf factory into offices, test kitchen, multi-media studios & art department
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence | Site Plan & Zoning Approvals*

Clear Channel Radio Colocation
Manhattan, NY
42,000 sf colocation of 5 radio stations with related management and sales offices
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

http://www.nytimes.com/2008/05/04/realestate/commercial/04sqft.html

CBS AM Radio
Manhattan, NY
19,000 sf Offices and Studios for AM News Station

bicewilson@gmail.com
917.319.3512

*Architecture & Interior Design*

WPLJ Radio
Manhattan, NY
22,000 sf Offices and Studios for Music Radio Station
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

WNEW Radio
Manhattan, NY
12,000 sf Offices and Studios for Radio Station
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

WLTW Radio
Manhattan, NY
9,000 SF Offices and Studios for a radio station.
*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

CBS Late Show Studios
Manhattan, NY
Renovation of backstage and technical areas of the Ed Sullivan Theater for David Letterman.
*Architecture & Interior Design*

Hudson River Studios
Manhattan, NY
Complete Design and Purchasing for 650,000sf addition to create Soap Opera Stages atop the St John's Terminal.
*Architecture & Interior Design*

Studio City New York
Manhattan, NY
Design of 1,200,000 sf new TV studio and office complex in Manhattan.
*Architecture & Interior Design*

SBS Radio
Manhattan, NY
Adaptive Reuse of Landmark Townhouse into studios and corporate headquarters for SBS.

bicewilson@gmail.com
917.319.3512

*Architecture & Interior Design | Project Management | Real Estate Search & Due Diligence, Negotiations Support*

CBS Control Room 47
Manhattan, NY
Renovation of Control Room for CBS's premier sports programming.
*Architecture & Interior Design*

CBS Relocation
Various Locations
Detailed business analysis, architectural programming, real estate assessments and test fits for the relocation of CBS' Broadcast Center to a variety of locations.
*Architecture | Real Estate Search & Due Diligence, Negotiations Support*

Sirius Satellite Howard Stern Studios
Manhattan, NY
Offices and Studios for Howard Stern's programs at Sirius
*Architecture & Interior Design*

Time Inc Multi-Media Lab
Manhattan, NY
Design of a media lab and a series of remote content capture locations to allow Time Inc's brands to create streaming content.
*Architecture & Interior Design*

World Wrestling Entertainment Operations Center
Stamford Ct.
Pre-design, Business Analysis, Architectural Programming & Design Studies for 300,000 sf new office and operations center.
*Architecture & Interior Design*

## URBAN DESIGN & COMMUNITY REVITALIZATION:

Mianus Bio-regional Planning Project
Award Winning Project exploring the practical application of Bio-regionalism.

http://bit.ly/Mianusbioregionalplanningproject

South Bronx Social Venture Center

Bronx NY
Study for adaptive reuse and expansion of the former South Bronx YMCA into a Community Media, Arts and Education Center and Senior Housing.

PS-19 Community School
Yonkers, NY
Community Development Proposal for Adaptive Reuse of an abandoned school into a Community School and Social Venture Center.

WCCA Community Media Center
Worchester Mass.
Design of community theater, radio station and media production facility intended to energize Worcester's Theater District.

St John's Terminal Expansion
Manhattan, NY
Several Studies to utilize 500,000 sf of untapped development capacity above the 1,000,000 sf St Johns Terminal.

Hebrew Home Assisted Living Expansion
Bronx NY
Zoning Analysis, Feasibility Study and Preliminary Design for a 200 unit Assisted Living Community.

## RESIDENTIAL:

Horton's Mill Village
White Plains, NY
17 Unit Workforce Housing Community on historical and environmentally sensitive site.
*Site Plan Approvals | Architecture & Interior Design*

The Prime | 333 W 14th St,
Manhattan, NY
10 Unit Luxury Condo in the Meatpacking District.
*Architecture & Interior Design*

Pierson Residence
Pocantico Hills NY

Renovation and Enlargement of Historic Victorian House.
*Architecture & Interior Design*

Lutnick Residence
Manhattan, NY
Executive Architect for Luxury Townhouse.
*Architecture & Interior Design | Project Management*

Alexander Residence
Manhattan, NY
Luxury Upper East Side Townhouse for a Family of 4
*Architecture & Interior Design | Project Management*
.